ABSTRAK

PEMBUATAN VIDEO CLIP BAND STDC DENGAN PENGGABUNGAN TEKNIK SPLIT SCREEN DAN SLOW MOTION BERJUDUL “THE AWAKENING”

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Video clips can not be separated from music and songs, because a video clip to help visualize the intent of the song. STDC is one indie band that is more performance in every appearance. One of the songs that made the video clip is a song titled "The Awakening". This song has a message for revival in adversity he endured. Split screen techniques and Slow motion is used in making this video to convey the message that his present visualized with an angel dressed in black spread fell from the sky and can not return to their home the angels for help around him but can not find anyone who can help him. In the making of this video clip to learn about how to combine technique and Slow Motion Split Screen in order to convey the content of the song and band performance visually. Next on the track editing is executed in accordance with the genre of the song using a combination of techniques slow motion and split screen. This method is able to integrate the use of visual and fine tune technique of split screen and slow motion. By combining these techniques are expected to provide a new alternative technique to visualize a song.